

## **Erich Plasonig, Ing. Mag.**

In den Lissen 1  
A-2753 Markt Piesting/Austria  
Tel. +43 2633 45 140-20  
Mobile. +43 676 662 83 63  
Email: [erich@plasonig.eu](mailto:erich@plasonig.eu)  
<http://www.plasonig.eu/erich-plasonig.htm>



## **Curriculum vitae**

### **Work experience**

- 2013 - **Erich Plasonig Consultancy** **Piesting / AT**  
(Process Consulting and Interims Management)  
Major Tasks:
- ↵ MENNEKES Stecker GmbH & Co. KG  
Project Management time critical Production Relocation  
DE - CN
  - ↵ Wittur Austria GmbH  
Finance, Controlling and Logistic Support for  
ERP Implementation
  - ↵ Autokabel Hausen GmbH  
Interims Plant Manager (400 empl.) Restructuring of Plant and  
Reduction of Customer Backlog, Customer Quality Improvements
  - ↵ Hella Innenleuchten Systeme Bratislava s.r.o.  
Development of ProCON (Integrated BI System)
  - ↵ Hella Innenleuchten Systeme GmbH Germany (800 empl.)  
Inventory Reduction Program setup
  - ↵ BMW Landshut:  
CFK Component Production BMW I8  
Planning, Steering and Controlling of the final Tool Changes  
prior to SOP and Planning of the Production Capacities
- 2011-2013 **Auto-Kabel Krupka s.r.o.** **Krupka / CZ**  
(Series plant f. Battery cables – sales p.a. 90 mil. € – 800 empl.)  
**Plant Manager**
- ↵ New setup of the plant organization
  - ↵ Process optimization for new Plant Processes
  - ↵ Increase of Production effectiveness
  - ↵ Establishment and alignment of various departments  
e.g. Production Planning, Mechatronics, Extrusion
  - ↵ New plant reporting incl. BSC
- 2006-2011 **Hella Innenleuchten Systeme Bratislava s.r.o.** **Bratislava/SK**  
(JIT plant for VW and OE supply to var. customers – sales p.a. 18 mil. € - 90 empl.)  
**Managing Director**
- ↵ Continuous improvements of:  
Sales, Logistics, Production, Quality and Administration
  - ↵ Realignment of the plant
  - ↵ Secure profitability
  - ↵ Sales representation for the plant
- 2004-2007 **Hella Innenleuchten Systeme GmbH** **Wembach/DE**  
(Series production for automotive industry – sales p.a. 100 mil. € - 700 empl.)  
**Head of Finance and Controlling**
- ↵ Finance Accounting
  - ↵ Budgeting
  - ↵ Controlling and Cost accounting
  - ↵ Corporate reporting
  - ↵ Company reorganization

- 2004-2005 **Head of Quality Management**  
 ↳ Improvement of Quality Measures  
 ↳ Customer Relationship Management  
 ↳ Reorganization of the Quality Department
- 1995-2004 **Berndorf Band GmbH & Co** **Berndorf/AT**  
 (Tool supplier (steel belts) and equipment manufacturing – sales p.a. 43 mil. € - 220 empl. Export rate 97% to 50 countries world wide)  
**Head of Finance Controlling and Administration**  
 ↳ Controlling & Finance- and Personal Accounting  
 ↳ Controlling of subsidiaries  
 ↳ Information Management incl. SAP R/3 Implementation  
 ↳ Development of a company "Fitness Program"
- 2002-2004 **Head of Quality Management**  
 ↳ Improvement of Quality Measures  
 ↳ Reorganization of the Quality Department
- 1991-1994 **Microsoft Austria GmbH** **Vienna/AT**  
**Marketing Manager**  
 ↳ Develop and Lead the Marketing Department  
 ↳ Project Management (e.g. Fairs and new Product Releases)  
 ↳ Budgeting and Marketing Budget Management  
 ↳ Public Relation
- 1988-1991 **Hewlett-Packard GmbH** **Vienna/AT**  
**Product Manager for Personal Computer Products**  
 ↳ Personal Computer and Peripheral Products for the Dealer Channel

## Education

- 1983-1988 **Vienna University of Economics and Business Administration** **Vienna/AT**  
 Emphasis: Marketing Strategy and Information Technology  
 Degree: Master of Business Administration (Title: **Magister**)
- 1983 **Vocational master degree** in Automotive Engineering **Dornbirn/AT**
- 1976-1981 **Federal Technical College** **Steyr/AT**  
 Degree in Mechanical Engineering and Automotive Design (Title: **Engineer**)

## Trainings

- 2003 Controlling Intensive Training – ZfU (Zentrum für Unternehmensführung) **Zurich/CH**  
 1997 Post Graduate Management Training – Vienna University of Economics **Vienna/AT**  
 Cont. Various Management Trainings

## Further competences

- Languages:  German - mother language  
 English - fluent (negotiation level - commercial & technical)
- IT Know How:  Infor Products: (Infor LN, XPERT, XPPS, XJIT, JBM)  
 SAP R3 4.6c Customizing  
 MS SQL Server, WEB Server Programming  
 MS Access, MS VBA programming  
 MS Excel programming & automation
- Private Pref.:  Family, Sport and Music

## Personal

- Born: March 15<sup>th</sup> 1962 in Bad Aussee / Austria,  
 Nationality: Austria  
 Status: Married, 2 children

## Personal Mission

The entire carrier follows the idea to "Learn from the Best" and at the same time focuses on "Learning by doing".

As a financial specialist, there is always a focus on optimization of processes and continues improvements in order to improve sustained profitability. The technical background is constantly supporting this approach.

The experience of order driven business combined with series production know how is the foundation in order to deploy this know-how to a wide range of production oriented business.

In any case motivation and satisfaction of employees are closely related to efficient and optimized processes.

It's always the people which make a company successful in the market!

The overall decision rule:

"Not ***either / or*** but ***as well / as***"

**RESPONSIBILITY**

**SUCCESS**

**Erich Plasonig Consulting  
Selected Projects**

**Production Relocation**

Project Management for time critical  
Relocation of Production from Germany to  
China – Successful Start of Production and  
Customer Supply Insurance

**ERP Implementation**

ERP Project Support as a Cross Functional  
Consultant responsible for Finance,  
Controlling, Access Control and Reporting

**Interims Plant Management**

Restructuring of the Organization,  
Organization of new Project Starts,  
Development of Management Information  
Systems, Cost analysis, Development of  
Productivity Increase Projects

**Development of ProCON**

Design and Development of a Companywide  
Business Information System regarding  
Controlling the Areas of Finance, Controlling,  
Logistic and Quality

**Inventory Reduction Program**

Analyses and Definition of the major  
Inventory drivers in order to reduce the  
Inventory reliable

**BMW i8 Project Management**

CFK Component Production for Project BMW  
I8 – Planning and Controlling of the final  
Tool Optimization prior to SOP, Planning of  
the Production Capacities prior to SOP

**RESPONSIBILITY**

**SUCCESS**

**Auto-Kabel Krupka s.r.o.**

Series plant f. Battery cables – sales p.a. 90 mil. € – 800 empl.

**Plant management**

Realignment of the organization:  
Foundation of competence center Extrusion  
Founding a mechatronic center  
Optimization of final assembly lines  
Strengthen the internal logistics  
Optimizing the change management process  
Setup of a new plant reporting incl. BSC

**Process optimization**

Handling of all Tasks due to BMW Taskforce Requirements – Startup of a fully integrated flat cable production for BMW B+ energy backbone, assurance of the capacities – stabilization of various processes (Ultrasonic welding, friction welding, butt welding) optimizing shrinking tube process  
SOP final assembly lines for DAG starter/generator cables  
SOP of Ford production line

**Hella Innenleuchten Systeme Bratislava s.r.o.**

JIT plant for VW and OE supply to various customers - annual sales 18 mil. € - 90 empl.

**General Management**

Continuous optimization of processes:  
**Sales:** Customer contacts with procurement and quality departments  
**Logistics:** JIT/JIS delivery  
**Manufacturing:** Assembly process optimization  
**Quality:** Serve the Customer System Requirements  
**Administration:** Accounting and Controlling according IFRS standards

**Realignment of the plant**

The plant developed from an pure JIT plant to a supplier to automotive plants in Europe, Asia and US. Customers VW / Porsche / Audi, Ford (Ford Q1 location), BMW, Toyota and GM.

**Ensure the financial strength**

Earnings before taxes could always reach or exceed 10% in relation to sales

**Optimization of production facilities in CEE**

Hella Innenleuchten Systeme SK had to control further production sites in CEE countries (SK, HU, CZ)

**RESPONSIBILITY**

**SUCCESS**

**Hella Innenleuchten Systeme GmbH**

Series production for automotive industry - annual sales 100 mil. € - 700 empl.

**Head of the Department**

Finance and Controlling

The duties of the department are:  
**Financial Accounting acc. IFRS**  
**Budgeting,**  
**Controlling,**  
**Cost accounting.**  
**Consolidated Reporting**

**Head of the Department**

Quality Management

Reorganization of the **quality organization**. Customer care from the perspective of quality (DC, BMW, Ford, GM, PSA, VW, Mazda)  
Control of TÜV and customer audits

**Corporate Reorganization**

Initiate and guide the reorganization project for sustained profitability of the category "Interior Light"

**Berndorf Band GmbH & Co**

Tool supplier (steel belts) and equipment manufacturing - annual sales 43 mil. € - 220 empl.  
Export rate 97% to 50 countries world wide

**Head of the Department**

Finance, Controlling and Administration

The duties of the department are:  
**Financial and payroll accounting,**  
**Treasury,**  
**Budgeting,**  
**Controlling,**  
**Cost accounting,**  
**Information management (IT)**

**Control of subsidiaries**

**Auditing** of the companies,  
**member of the Board** and Shareholder Representative  
**Coordination** of start-ups investments in Singapore, Korea & China

**Definition and implementation** of the IT strategy including implementation SAP R/3 4.6C

During this project all processes in the company were redefined and the SAP modules AM, FI, CO, MM, PP, PS & SD were matched and tailored to the needs of the company

Development of a company's "fitness program"

Its core areas were:  
Reduction of the occupation of the machines;  
Flexible working hours in production;  
Lower the "non-value added" time